

SAVE THE DATE

Webinar by BroilerNet
Transitioning to
Slower Growing Broilers:
Different European Perspectives

When? Tuesday 18th of November 2025 at 10.00 am-12.00 pm (CET)

Platform? Zoom - the webinar will be recorded.

Program:

- Welcome: short introduction into the BroilerNet project and reasons to focus on slower growing broilers in Europe
- Joining a labelling program with slower growing genetics as criteria and more (France)
- Learning from a national transition to slower growing birds: the Dutch case (The Netherlands)
- The perspective of a retailer demanding fresh meat from slower growing broilers in labelling programs (Germany)
- General Discussion

Register now!

***Submit your registration to: Julia.Malchow@fli.de
until the 14th of November 2025***

BroilerNet aims to enhance the resilience and sustainability of the European broiler sector by creating space for interaction between science and practice and co-creation of ready-to-use innovative best practices on broiler farms in Europe. Partners from 13 countries are involved, both the broiler sector and research organisations, and the project is running four years.



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